



Marcus Bernhardt

Experienced CEO, COO, CCO und CSO and Member of international Executive Management Committees & Board of Directors / Certified Bord Member (ZfU)

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Master in hospitality, Business Administration and Management, BHMS Luzern, dipl. Hotelier SHV/VDH, BA in economy, Executive MBA, GSBA Zurich and Haas School of Business, Berkley University USA AMP at INSEAD, Paris, Certified Board Director from ZfU Switzerland

Swiss and born 13/06/1960

2 daughters, born 1998 and 2000

SHORT PROFILE / PERSONAL CHARACTERISTICS

- Multi-cultural knowledge of leading people in different cultures (140 countries experience through Franchise Partnerships or Alliances or JV's)
- Management experience in political, economic and epidemic crisis situations
- JV experience with Chinese, Japanese and Indian Partner. Identification, negotiation and finalisation of contracts. Experience with Chinese, Japanese and Indian culture, behaviour and management style
- Experience in other industries like the Airline industry, Hospitality industry and Car Rental industry in Top Executive management positions.
- Large national, international and global Hotel experience. Multi-brand experience in a predominantly, owned, managed and franchised environment (Hotel, car rental)
- Actively involved in the preparation, implementation and execution of an IPO (Radisson Blue, Europcar)
- Turnaround experience from the top (corporate and regional level) to the hotel level
- Designing and building up communication and organisational structures
- Strong strategic thinker, provides insight and positively engages senior management
- Ability to work cross-functionally and across geographies
- Ability to identify and focus on high-priority issues
- Confident and credible, able to effectively represent the company externally
- Team player who understands and embraces the high quality, service-driven philosophy of the company
- Honest, trustworthy, good listener, motivator who gains commitment, trust & respect
- Strong work and human ethics, copes well with stress
- Flexible, people-oriented, Team Leader, solid administrative and organisational skills
- Hands-on and assertive with a collaborative working style
- Quick thinking and action-oriented showing drive, energy and following through
- Innovative and conceptual: transforms concepts into effective strategies
- Knowledge and experience of matrix organisation; Managing Director of Business Unit with full P&L responsibility
- Member of several Advisory and Supervisory Boards

PROFESSIONAL CAREER

Member of the Board of Directors

Keller Früchte & Gemüse AG

01.01.2025 - today

RESPONSIBILITIES

Keller Früchte und Gemüse is a Swiss leading value-add distributor of vegetables, fruits and milk products with in-house production capacities for ready – to cook products and own logistics fleet that drive stable growth at attractive margins.

KFG delivers to all Hotel categories (1* - 5*), international Hotel Chains, Restaurants, Hospitals, Senior Residences, Catering Companies as well as Educational Centres and Company Restaurants.

With my background and knowledge, I am supporting the company within the Hospitality Industry with new leads, products and distribution solutions.

Bioengineering AG
Chairman of the Board of Directors
From 01.11.2022 - today

RESPONSIBILITIES

As Chairman of the Board of Directors I am responsible for the development of the company, building a new and global strategy and a strong international Sales Force. As former CEO and member of various other boards, I bring a profound experience in multicultural organisations and have core competences in Business Transformation, Growth Strategies, M&A and commercialisation within various industries (Airlines, Mobility and Hospitality). I am guiding the CEO and the C-Level Management team in their strategic thinking and doing.

Bioengineering AG is an independent and autonomous company that has been successfully turning customers ideas into reality since 1972. We offer comprehensive solutions in the areas of Engineering & Design, Services, Plants, Bioprocess Control, Lab & Pilot and components. We build plants to produce vaccines, biosimilars, starter cultures and other products and develop automation solutions and components for controlling and monitoring the plants. Our more than 50 years of experience in plant construction and our innovative strength enable us to successfully realise even the most complex plants. Our company is present in Europe, India, China, Bangladesh, Indonesia, South Korea and in the US with our own teams and partners.

Steigenberger Hotels AG / Frankfurt

DH – Deutsche Hospitality

Chief Executive Officer

Chairman of the Management Board

From 01/11/2020 till 30/04/2022

RESPONSIBILITIES

- ✓ Responsible for 9 brands: Umbrella Brand Deutsche Hospitality, Steigenberger Icons, Steigenberger Porsche Design Hotels, Steigenberger Hotels & Resorts, House of Beats, MAXX by Deutsche Hospitality, IntercityHotel, Jaz in the City and Zleep Hotels with a Portfolio of 145 active Hotels, 44 signed Contracts and 11.000 employees in 20 countries around the globe
- ✓ high quality investment decisions to drive the business and increase profits
- ✓ further develop Deutsche Hospitality with MRA strategy to become one of the Top 3 Hotel groups in Europe

ACCOMPLISHMENTS 2020 / 2021

- ✓ Successfully developed and implemented the new commercial organisation which took place on following levels: Corporate Office, Hotels, national and international Offices
- ✓ Successful crisis and resource management during the pandemic COVID 19
- ✓ New operational organisation per segment (Brands: Economy, Midscale, Upscale, Lifestyle, Luxury, Franchise, New Business)
- ✓ Developed 3 new brands
 - 5* Luxury Segment – Steigenberger Icons
 - 5* Luxury Lifestyle Segment – Steigenberger Porsche Design Hotels
 - 4* Lifestyle Segment – House of Beats
 - 3* Midscale Segment – Intercity Hotel Leitz (only for China)
- ✓ Reorganization of the Business Development Department
- ✓ A clearly defined and implemented growth and brand strategy
- ✓ Full reorganization of the Head Quarter
- ✓ Repositioning DH / Steigenberger via intensive PR coverage to boost investor relations
- ✓ Various renovation investments throughout the DH group
- ✓ Merger of the H Rewards with H World Loyalty program
- ✓ Develop a new and more sophisticated Franchise Concept with new contracts and various service features
- ✓ One System platform: Focusing on one global IT platform

Europcar Mobility Group / Group level

Managing Director International Coverage

Member of the Group Executive Committee

Since 17/01/2017

Europcar changed its organisation in January 2017 into a matrix organisation with 5 business units, led by 5 MD with P&L responsibility

RESPONSIBILITIES

- ✓ Responsible for the BU International Coverage, representing 3 divisions: Global Franchise (140 countries around the globe), International Alliances (business partners in USA, Canada, Japan, China and India) and the GSA network (46 GSAs) around the globe.
- ✓ P&L responsibility: 2019 :1028 M€ turnover with an EBITA of approximately 62 M€, representing 20,6% of the Europcar Mobility Group's EBITA, second largest EBITA contributor to the Group.

ACCOMPLISHMENTS 2018

- ✓ Successful signing of a new partnership in India. Development of 18 new Franchise Partners around the Globe with Multi Brand portfolios.
- ✓ Successfully started the strategic approach and implementation phase of the new Multi Brand strategy of the Group, within the Global Network of our Franchise territories (Goldcar, Global, Ubeeqo, Scooty, Europcar and Interrent).
- ✓ New record EBITA for the BUIC accomplished in 2018. NPS for Franchise countries have exceeded the NPS score of the Corporate Countries by 3% point.

ACCOMPLISHMENTS 2017

- ✓ Successfully implemented the new matrix organisation with the 5 BUs.
- ✓ BUIC with 3 departments has been performing beyond expectations.
- ✓ China partnership was signed after 2 years of negotiations. "Frontier" strategic BUIC plan was successfully implemented and executed over the year.
- ✓ 2017 Budget for the BU was achieved in all areas. EBITA contribution, Topline, NPS, team satisfaction as well as addition of 14 new Franchise countries.

ACCOMPLISHMENTS 2016

- ✓ Successfully developed a Global Network Strategy in our 108 countries, introducing our Europcar & InterRent brands.
- ✓ Topline development grew in the Franchise network by 12% on average, and fees by 9.2 % which had a direct impact on the EBITA of the group.

Group Executive Board Member & Group Chief Commercial Officer

Since 01/01/2015

RESPONSIBILITIES

Re-structuring of the Group organisation in order to prepare the IPO.

- ✓ Responsible for 6 commercial departments: Global sales, Corporate Sales, Leisure sales, Revenue Capacity management, Franchise and International Alliances organisation with over 120 countries, franchise and corporate countries, as well as for the commercial development of our Low-Cost brand: InterRent.
- ✓ Full commercial P&L responsibility and overall top line responsibility for the group of approximately B€3. Responsibility for 6 direct reports and 528 sales employees across the global network.
- ✓ Actively involved in the planning, preparation, implementation and execution of the IPO of Europcar in June 2015 (building up the equity story for the IPO).

ACCOMPLISHMENTS 2015

- ✓ Successfully implemented the IPO on June 26th, 2015 with an expected launch of the share price of €12.25.
- ✓ In 2015, we improved again for the 3rd year in a row the topline by 8.3% and the EBITA by 17.9%.
- ✓ The Rpd, which is the most used KPI in this industry was up again by 0.2% in a very difficult market.

ACCOMPLISHMENTS 2014

- ✓ In 2014 customer satisfaction improved from 73.8% in 2013 to 79% in 2014.
- ✓ The Rpd went up again by 0.8% compared to 2013 in a very difficult and volatile market environment.
- ✓ With a very efficient cost strategy and a clear commercial strategy we increased our EBITEA again by 36.5% compared to 2013.
- ✓ The improvement of our leisure strategy, the reduction of commissions, the improvement on prepayments collection to stabilize our cash flow and a volume increase of 6.5% have supported the group's positive results.
- ✓ In 2014 we have increased the e-commerce revenue by +12% and at the same time decreased the cost of sales by -2.1%.
- ✓ Our mobile share went up by +53% and our on-line traffic overall by +21%.
- ✓ The positive impact of our new Forecasting and Pricing tool (Opticar) has helped us to improve our Rpd.
- ✓ Several Marketing campaigns have actively supported the positive development of our brand awareness (Fit Rent, Tomydoor, Tomycar, etc).
- ✓ The re-launch of our Loyalty-program "Privilege" has increased our membership from 456.000 to 1.050.000 in less than 9 months.
- ✓ The average frequency per member reached 4.6 (against 3.2) and the average revenue per rental €154.80 (against €143.75).

Group Executive Board Member and Group Chief Commercial Officer

Since 01/02/2013

RESPONSIBILITIES

- ✓ Responsible for 8 commercial/customer focused departments: Global Sales, E-commerce, Revenue Capacity Management, Customer Care & Service Quality Control, Marketing, InterRent (low-cost brand of Europcar) and the full Franchise network of over 100 countries and partners.
- ✓ Full P&L responsibility and my overall revenue responsibility for the group is approx. B€ 2.3. In this position I am managing 8 direct reports on Director levels and have the responsibility of about 565 sales employees across the network.

ACCOMPLISHMENTS 2013

- ✓ After 9 months in the position, I developed a new Commercial strategy and have implemented the needed structure accordingly. This was not in place as the company was more a car centric driven company than a customer centric driven company.
- ✓ Our customer satisfaction ratio went up compared to last year from 71.5 % to 73.8% where the target for this year is 73.5%.
- ✓ The Rpd (revenue per day) went up by 1.6% when the reservations were stable compared to last year. This all in a very volatile, price sensitive and difficult business environment.
- ✓ With a very tight and efficient cost controlling we have managed so far an EBITEA increase compared to last year by over 31%.
- ✓ We have successfully launched our low-cost brand InterRent in May 2013 and have also increased our Franchise network substantially compared to previous years. For InterRent we developed a new Business plan and have introduced a new product to the group.
- ✓ We have developed and introduced a new CI/CD "Moving your way" and have been introducing a new website on group and country level. We have on group level established a new approach towards our customers and have developed therefore a "Rental process and Customer touch point plan" in order to identify the critical touch point with our customers.
- ✓ During the year and with a new commercial approach (change from a "Farmer" strategy to a more focused "Hunter" strategy) we have successfully signed 19 new global contracts with a value of M€98 for one full year.
- ✓ We have also added 7 new GSAs to our network which are supporting our international Sales process.
- ✓ Together with a very experienced RCM manager we have introduced Revenue Capacity Management on Group and Country level, which was not professionally managed and implemented before.
- ✓ We reached a partnership 1greement with the number 4 in the USA car rental Company, Advantage Rent a Car. Together with my team, I was driving this partnership deal from A to Z.
- ✓ We have also introduced and created a group E-commerce department which is very much focusing on all distribution channels, social media and other Partners.

Gulf Air / Bahrain

Executive Vice President and Chief Services Officer as well as Member of the Executive Management Board at Gulf Air.

In addition, Board Director at the Gulf Hotel Group where Gulf Air holds 30% of the shares

Since 01/06/2010

RESPONSIBILITIES

- ✓ Responsible for 6 departments: Ground Services, inflight Services, Cabins Services / Crew, Customer Care & Service Quality Control.
- ✓ Service Policy & Procedure, product development and Cabin appearance and Cleaning.
- ✓ The cost responsibility was approx. Mio US\$ 368. In this position I was managing 5 direct reports and had the responsibility of over 2850 employees.
- ✓ Responsible for the service delivery on ground and in the air as well as the complaints handling, the policy and procedure development, the quality control, the appearance and cleaning as well as the development of the products.
- ✓ Development of new concepts on ground and in the air in order to increase the customer satisfaction ratio within Gulf Air.

ACCOMPLISHMENTS

- ✓ After 25 months in the position, we increased the on-time performance (KPI) from 64% to 79%. YTD we were at 81%. As per the IATA international performance rating we achieved in 2010 an overall satisfaction ratio (KPI) of 3.8 versus 3.6 in 2009. In 2011 we went up from 3.8 in 2010 to 4.1 after the 6 first months in 2012.
- ✓ Introduction of new menus on board, new service delivery procedures and new features on board.
- ✓ Introduction of 1 new First-class Lounge in London and initiated 2 new Lounges in Dubai and Bahrain.
- ✓ Change of focus for Cabin Crew in a more proactive 5* service on board with the natural Arabian hospitality flair.
- ✓ Reduction of the complaint ratio per 10000 customers from 17 in 2009 (budget was 15 in 2010) to 9.85 in 2010. In 2011 we achieved a ratio of 7.65. For the first 6 months in 2012 we were showing a ratio of 5.24 which is outstanding for Gulf Air and excellent when comparing and benchmarking with other carriers. Our accomplishment: complaint ratio showed for the first 6 months a 1:1 result which has never been the case in the 62 years of Gulf Air history.
- ✓ Implementation of a Customer Care course for all employees of Gulf Air as well as a road show for Cabin crew and Ground service in order to be more focused on consistency in service delivery.

Steigenberger Hotels and Resorts / Frankfurt

Executive Vice President Operations and CCO : Sales & Marketing, Revenue management and Distribution, Global Sales and E-commerce as well as a member of the Executive Board of Steigenberger hotel Group level

Since 01/03/2010

RESPONSIBILITIES

- ✓ Responsible for the whole commercial Department of the Steigenberger hotel Group. Covering over 80 hotels from both brands, InterCity hotels and Steigenberger Hotels and Resorts. Corporate revenues of approx. 489 M Euros.
- ✓ Full P&L responsibility for all commercial sub-departments. Managing a team of 6 direct reports and more than 50 staff members.

GOAL

- ✓ Reorganisation and restructuring of the newly built Commercial department. Integration of all so far single units to one powerful commercial department.

Executive Vice President Operations and CCO: Head of Global Sales and Corporate Revenue management as well as a member of the Executive Board at Steigenberger hotel Group level

Since 01/07/2008

- ✓ Responsible for all 55 business and Resort Hotels, franchised, managed, leased or owned. (4207 employees and 308 M€ turnover) as well as the group turnover of 457 M€.

RESPONSIBILITIES

- ✓ Full and lonely P&L - responsibility for all hotels. Managing a team of approx. 8 corporate support functions (Two VP Operations VP financial Services, VP Sales & marketing, VP Revenue Management and VP technical services and 56 GMs.
- ✓ Responsible for excellent owners' relations, recruitment of General Managers and Senior employees at the corporate office, division business hotels.
- ✓ Pricing strategy for the brands, Marketing strategic development as well as strategic operational development of the business hotel division.
- ✓ In addition to my responsibilities of the Global Sales division I was made responsible for the corporate Revenue management department as well at the Group level.

ACCOMPLISHMENTS

- ✓ Reorganisation and restructuring of the Resort Hotel Division: integration of both units into one brand unit: Steigenberger Hotels and Resorts.

In addition to the below mentioned responsibilities I was put in charge of the Global Sales Division at group level

Since 01/01/2005

RESPONSIBILITIES

- ✓ Full reorganisation of the Group Sales force of over 120 salespeople, responsible for a complete assessment as well as the restructuring of the Sales division.

ACCOMPLISHMENTS

- ✓ After 7 months, reorganisation was completed. Sales force had a new vision and mission within the group and the focus had been made clear to all parties involved (customers, owners and employees). Clear business plan had been established and the sales team was running full speed.

Senior Vice President Business hotels and member of the Executive Board

Since 01/05/2004

at Steigenberger hotels and resorts. Responsible for all 32 business hotels, franchised, managed, leased or owned (3147 employees and 210 M€ turnover) as well as the Group turnover of 427 M€.

RESPONSIBILITIES

- ✓ Full and lonely P&L responsibility for all hotels. Managing a team of approximately 6 corporate support functions (FC, VP Sales & Marketing, VP Revenue management and VP technical services and 31 GMs)
- ✓ Responsible for excellent owners' relations, recruitment of General Managers and Senior employees at the corporate office, division business hotels.
- ✓ Pricing strategy for the brands, marketing strategic development as well as strategic operational development of the business hotel division.

ACCOMPLISHMENTS

- ✓ Reorganisation and restructuring of the business hotel division
- ✓ Implementation of new revenue management guidelines, new pricing models and structures, new mystery Shopper concept, a new cost efficiency program for all hotels in the group as well as some new ideas on customer satisfaction. Establishment of a Balanced Score Card for the Division and the Group. Reorganisation of the Sales force for all 3 divisions at group level.

Rezidor SAS Hospitality / Brussels

**Promoted to COO & Senior Vice president Rezidor SAS hospitality, all managed brands:
Radisson SAS, Park Inn, Country Inns & Suites (140 hotels in operation & 40 under
development, 12000 employees, 815 M€ Turnover)**

From 01/2003 until 10/2003

RESPONSIBILITIES

- ✓ Responsible for Corporate organisation at operational level, all brands.
- ✓ Managing a team of approximately 9 Regional Directors and 6 corporate support functions
- ✓ Maintain good owners' relations, recruitment of new General Managers
- ✓ Assessment of all Regional Directors and corporate support functions
- ✓ Pricing strategy for the brands, Marketing strategic development
- ✓ Strategic operational development
- ✓ Financial operational overall responsibility for the managed brands

ACCOMPLISHMENTS

- ✓ Reorganisation and restructuring of the Radisson SAS Brand
- ✓ Design and implementation of new definition of the additional brands
- ✓ Business policy, Finance policy, personnel policy, marketing concepts, meeting and events concept, Mystery shopper concept; implementation of a new pricing strategy
- ✓ Implementation of an efficiency plan to reduce the variable costs as well as the fixed costs in each hotel by 15%
- ✓ Increase in brand awareness at a pan European level from 28% to 34%
- ✓ As a mentor, 8 new General Managers were developed over the last 6 years by myself.
- ✓ Best climate analysis result as Regional Director and COO between 1998 and 2002 (employee satisfaction analysis).

From 01/09 to 31/12/2002

Promoted to COO and Senior Vice-President Radisson SAS Hotels and Resorts
(123 hotels in operation and 40 hotels in development, 10000 employees 700 M€ turnover.
Similar responsibility but now for the whole brand, Radisson SAS hotels & Resorts.

From 01/01 to 31/08/2002

Promoted to area Vice-President Iceland, UK, Ireland, Benelux, France, Southern Europe, Baltic States, Russia and Azerbaijan (30 hotels, 4000 employees, 360M€ Turnover)

RESPONSIBILITIES

Responsible for Regional Organisation

- ✓ Sales & Marketing management, financial management, Revenue management (yield)
- ✓ Human Resources management, IT management, PR management
- ✓ Contact person to owning companies of all hotels, opening and/or closings
- ✓ Development of new projects in co-operation with Head Office
- ✓ Resort – Airport and City hotel knowledge, managed, leased and franchised properties
- ✓ Leading a Regional Support Team of 6 persons and 30 General managers

ACCOMPLISHMENTS

- ✓ Development of 8 new General Managers
- ✓ Best Climate analysis of all area/regions
- ✓ Improvement of revenue (by 8.3%). GOP (by 12.5%), AHR (by 5.3%) Revpar (by 5.4%), occ (by 0.7%)
- ✓ Successful implementation of the Sales organisation France/Benelux
- ✓ Successful reorganisation of 2 hotels in Iceland with increased profit in F&B & GOP

From 12/1997 to 31/12/2001

Additional responsibility as Regional Director Benelux, France, Malta, Portugal and Iceland (18 hotels, 1480 employees, 100M€ Turnover)

Similar responsibility and accomplishments as for the Area VP position but for a smaller Region.

From 05/1997 to 12/1997

General manager Radisson SAS Hotel Brussels (5*) 250 employees, M€ 22 Turnover (55% in rooms and 45 % in F&B) 3 F&B outlets, 18 meeting rooms, 2* Michelin Rest Sea Grill.

RESPONSIBILITIES

Overall operational responsibility for Radisson SAS Hotel, Brussels including:

- ✓ Business plan, Budgeting, Owner's relation, Renovation responsibility, HRM

ACCOMPLISHMENT

- ✓ Improvement of GOP (1997 – 1999) 87%
- ✓ Rooms renovation and C&B renovation for more than 4M€ execute

OTHER CAREER STEPS

1994 – 1997

- ✓ Group General Manager at Planalp Consulting, Immensee, Switzerland.
- ✓ Responsible for the Waldhotel National, Hotel Central, Chalet Hotel Hubelsee and Arosa Youth Hostel : overall 10M SFR revenue / 200 employees

1986 – 1994

- ✓ Waldhotel National, Arosa, Switzerland
- ✓ General Manager & Member of the Board / Shareholder

1984 – 1986

- ✓ Hotel Adula, Flims, Switzerland
- ✓ Deputy General Manager

EDUCATION

2024	:	ZfU – Executive Top Management School, Zurich, Switzerland Certified Board Member, Supervisory and Board of directors
1994 – 1996	:	Graduate School of Business, Zurich / San Francisco/ University of Maryland Master of Business Administration: MBA
1993 – 1994	:	Oekreal School of Business, Zurich Degree in Business Studies & Economics, lic.oec. (BAA)
1991 – 1992	:	Management Seminar Plus, Zurich Comprehensive Hotel Management
1986 – 1988	:	SHA Management Seminar, Lucerne Management on GM basis
1988	:	Army Central School (Reppischtal)
1982 – 1983	:	Officer Army-Training (Thun)
1980 – 1982	:	Hotel Management School (Lucerne)
1977 – 1980	:	Commercial Junior High Certificate (Davos)
1973 – 1977	:	Secondary School (Flims)
1967 – 1973	:	Primary School (Chur)

FURTHER TRAININGS

- 2005 **IMD – Lausanne**
Mastering new challenges
- 2002 **INSEAD – Fontainebleau (Paris)**
AMP (Advanced Management Program) for Senior Executives
- 1999 **IMD – Lausanne**
Leading Corporate Renewal (for Corporate Executives)
- 1998 Management School Radisson SAS
LOTS, Business Plan Strategy
- 1994 – 1996 **Berkeley University, Haas School of Business, California**
Thesis: “An evaluation of Hotel Service by Employees and Guests and its internal Marketing implications.
Thesis advisor: Professor A. Shogan
- 1992 **Cornell University, Ithaca, NY, USA**
General Manager’ program

MANDATES

Member of the Supervisory Board of the Swiss Hotel management School Lucerne

2023 – ongoing

The Hotel management School in Lucerne is the second largest and most important Hotel management School in Europe and Switzerland. The focus is mainly on coaching young dynamic hotel talents to prepare them for middle and high-end management positions as well as to offer basic rank and file education for the hospitality industry.

Member of the Supervisory Board Lausanne Hospitality Consulting SA

2019 - 2023

The Lausanne Hospitality Consulting SA is a subsidiary of the Lausanne Hotel Management School and is a profit-oriented entity. Developing new business opportunities, management of hotels, restaurants and affiliated industries like, tourism, education and health are core business topics.

Member of the Advisory Board

Tourism Board of the Government of the Canton of Grisons, Switzerland

Since 2018 - 2023

The Tourism Board was founded by the Grisons Government in 2014. It advises the Government and the touristic institutions on strategic topics in particular relative to the further development of the Canton of Grisons. It generates more competitiveness of the region through innovation and the development of new products.

Member of the Board of Directors SV – Group, Dübendorf, Switzerland

2016 – 2021

The SV Group is Switzerland's market leader in communal catering and runs more than 300 employee restaurants and student canteens. SV Group is also present in Germany and Austria. SV Group is an innovative restaurant and hotel management group. Under the brand SV restaurant we conduct staff restaurants and cafeterias in Switzerland, Germany and Austria. Activities in the hospital and home catering, event catering, hotel management and public catering complement our core business. We value our guests to be surprised every day with culinary experiences and genuine hospitality. Therefore, our more than 8,500 employees are customer oriented, knowledgeable and are serving our customers with passion and enthusiasm.

Member of the Advisory Board of World Tourism Forum Lucerne

2014 - 2022

The World Tourism Forum Lucerne is the leading interactive platform in the industry, where CEOs, Ministers, Academia Finance, Start-ups, The Next Generation and Young Talents become a strong community addressing the future challenges of the travel, tourism and hospitality industry and shape a more sustainable future.

LANGUAGE SKILLS

German	Mother tongue
English	Fluent (spoken & written)
French	Fluent (spoken & written)
Italian	Fair knowledge (spoken & written)

CLUB MEMBERSHIP

Ascona Golf Club
Fitness Club Losone

Ascona, June 2026